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**Winter 2007/2008**

**Berlin University of the Arts**

**College of Fine Arts**

**Institute Art Studies and Aesthetics**

Web: <http://www.udk-berlin.de>

**Seminar**

**Art.system.art**

How is art construed as art? How does that which we call art become art? Is art construed through art? Which contextual pressure is exhibited through politics, economy, media and law? And how does culture reflect this? The question of whether something is or isn't art can be considered as the background framework of theoretical analysis approaches that are radical and constructivist as well as those of those approaches involving system, complexity, context, communication and Internet theory.

The seminar will first abstract constituents of the art system (such as art producer, art viewer, collector, art museums, art market, art academies, art history, etc.) with recourse to systemically oriented offers of perception and description, in order to analyse their power to define from a historical perspective and based on exemplary case studies.

The goal of the course is to discuss different forms of production, presentation, reception, distribution and processing modes, in search of possible rules of the art system. In the course of this, we should be interested in our approach to those decision-making processes that temporarily establish what will or will not be recognised as relevant, as well as to the interfaces of media-cultural and technological dynamics, to celebrity culture, to attempts at canonisation of popular literature, to the invention of the so-called creative industry and to the actual unbraked search for innovation reserves.

Suggestions from the seminar regarding interview partners or topic-relevant changes of location are welcome.

The first and current introduction is offered in the June 2007 (Nr. 66) issue of 'Texte zur Kunst', which defines art as a discourse relation in the format of a concept and guide.

Interdisciplinary.

**Further Information:**

**<http://www.bkb.eyes2k.net/udk07-08.html>**