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Berlin University of the Arts College of Fine Arts Institute Art in Context

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## Seminar Digital Art & Culture

In his introduction to digital culture (2002) Gere comments on the misconception that digital culture is the result of technological progress:

"Digital refers not just to the effects and possibilities of a particular technology. It defines and encompasses the ways of thinking and doing that are embodied within that technology, and which make its development possible."

The aim of the seminar is to first, define the foundations of digital art and culture using significant texts, as e.g. Manovich 2001 systematised using new visual media: Numerical representation, modularity, variability and others would break up with the concept of older media, and underneath the surface, a type of machinery operates, thus forming a double structure.

Based on this, selected art productions should be described and analysed in order to discuss, by other means, questions on digital aesthetics and the continuation of cultural history.

## **Further Information:**

http://www.bkb.eyes2k.net/udk10-11.html